

Advertising Opportunity!
The 12th Annual Cindy and Todd Bauchspies
Christmas Concert - 2006
Program Advertising Section

This year, the annual event that has consistently drawn standing-room only crowds on the first weekend of December, on two consecutive nights, enters its second decade. All seats are available to the general public at no charge, and are on a first-come first-served basis. And for the FIRST TIME, as an effort to offset costs of this FREE CONCERT, we are offering ADVERTISING OPPORTUNITIES to business and friends of the Bauchspies who would like to get involved financially.

As many of you know, hundreds of people attend the Annual Bauchspies Christmas Concert as an official start to their Christmas observance. The event is free, and seating is available on a first-come first-served basis. Many people arrive early to "stake out" a seat, and peruse the program containing the schedule for the evening's festivities.

The concert includes many members of the Bauchspies and Miller families, as well as the award-winning Madrigals of the Annapolis Area Christian School (AACS). Dozens of people are involved with the musical performance itself, and roughly two thousand attend the shows on an annual basis.

THIS IS YOUR OPPORTUNITY TO PARTICIPATE IN THIS WONDERFUL TRADITION, BECOME A PATRON OF THE ARTS, AND GET YOUR MESSAGE IN FRONT OF A LARGE AUDIENCE!

YOUR OPPORTUNITIES INCLUDE:

Line item advertisement:	45.00	
Business Card	100.00	(includes directory)
Half Page	235.00	(includes directory)
Full Page	400.00	(includes directory) *BEST VALUE*
Dessert Reception Sponsorship	1000.00	(Only one available)
Bags	250.00	(You provide bags)

WE CAN WORK WITH YOUR BUSINESS CARDS, PAPER OR ELECTRONIC ART – SEE "PROVIDING YOUR ART" FOR DETAILS.

SCHEDULE:

Friday, Oct. 20	Cut-off for a TEN PERCENT DISCOUNT ON ADVERTISING
Wednesday, Nov. 15	DEADLINE FOR ADS
Thursday, Nov. 30, 7 PM	<i>The 12th Annual Bauchspies Christmas Concert of 2006</i> First Performance
Friday, Dec. 1, 7 PM	<i>The 12th Annual Bauchspies Christmas Concert of 2006</i> Second Performance

Details of each follow!

Line item advertisement: 45.00

The program will include an alphabetical directory of sponsors. Each mention is only \$45, the lowest priced opportunity in the program.

Example:

Joe's Ice Cream, "The Finest In All Of Annapolis", 123 Main Street, Annapolis, MD. (410) 555-1212. <http://www.yourwebsitehere.com>

Business Card: 100.00

Provide us with your business card, and we'll have it reproduced in the program. Space available is 3.5" W x 2.12" H. The standard business card is 3.25" W x 2" H, as shown here.

Business Card Sized: 3.25" W x 2" H



Each page of the program will be 7" W x 8 1/2" H. You provide the business card, or the art – see below for details.

Includes a listing in the directory.

Half Page: 235.00

The equivalent of four business cards, each half page ad can be sized up to 7" W x 4 1/4" H. You provide the art – see below for details.

Includes a listing in the directory.

Full Page: 400.00

BEST VALUE! Each full page is the equivalent of eight business cards, and measures 7" W x 8 1/2" H. You provide the art – see below for details.

Includes a listing in the directory.

Dessert Reception Sponsorship: 1000.00

A great buy! After the show is over, there is always a special dessert reception where audience members get to meet the performers and each other! Delicious homemade desserts and refreshments will be provided by the show. By sponsoring this event, you will get a special mention in the PROGRAM ITSELF, like this:

...

Benediction

Please join us after the show for a special DESSERT at no charge – please join us in thanking *Joe's Ice Cream* for sponsoring this year's reception.

...

IN ADDITION TO A SPECIAL MENTION IN THE PROGRAM, you also will have the option of putting up a table in the reception itself where you can have up to two people presenting material about your company. The table can be up to 4' x 4', covered in white table cloth, provided by you. You may also display a sign or banner behind your table, up to 4' H x 8' W.

Please note: The show reserves the right to review material for appropriateness to the event.

Also – please ask us about any special arrangements you may wish to make, or any special deviations from this that you would like to request – we will work with you to provide you with a rewarding experience that is consistent with the ambiance of the event.

ONLY ONE OPPORTUNITY AVAILABLE in this category.

Bags: 250.00

There will be a table in the lobby of the event with musical CD's of this and previous performances, as well as a variety of products associated with the show exclusively. This is your opportunity to provide your small shopping bags with your firm's name on them. There is no additional charge for this category.

Please note: The show reserves the right to review material for appropriateness to the event.

Includes a listing in the directory.

Providing Your Art

For your advertisement to be included in the program, we can scan your paper art – such as a business card or other printed form. We can also receive your electronic art depending on its format. We can definitely accept the following formats:

- Microsoft Word
- Microsoft Powerpoint
- Adobe Photoshop

Advertising Opportunity - the 12th Annual Bauchspies Christmas Concert - 2006

- Macromedia Fireworks
- Files formatted as JPEG, JPG, GIF, PNG, TIF, and EPS

Ask us about any variations from this – we may still be able to accept it – or your software, if it's not in this list specifically, may contain an internal translation feature that we may be able to assist with if you're uncertain how to use it.

We prefer electronic delivery:

BY EMAIL: Ads@MarbleHallsMusic.com

Cindy Bauchspies

- Recipient of the 2003 Annie Award for Arts Education (Cultural Arts Foundation of Anne Arundel County)
- Vocal Coach for the Von Trapp Children (<http://www.vontrappchildren.com>).
- Guest conductor/clinician /adjudicator all over the state of MD for middle and high school choral programs
- Recent president of the MD/DC Chapter of the American Choral Directors Association
- Guest musician and worship leader at several churches in the area:
 - Broadneck EP Church, Arnold Md
 - Annapolis EP Church, Annapolis MD
 - Safe Harbor Church, Kent Island
 - Grace Presbyterian Church, Lanham MD
 - Dayspring Presbyterian, Linthicum, MD

ORDER FORM

Date: _____
Name: _____
Company Name: _____
Billing address: _____
Billing city, state, zip: _____
Phone: _____
Email and Web address: _____

What would you like to order?

Item	Price Each	Quantity	Subtotal
Line Item Advertisement	45.00		
Business Card Ad (includes Line Item ad)	100.00		
Half Page (includes Line Item Ad)	235.00		
Full page (includes Line Item Ad)	400.00		
Dessert Reception	1000.00		
Bags	250.00		
Brochure	50.00		

Total			
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Enter Your Line Item advertisement below (ALL ORDERS) (up to three lines)

For BUSINESS CARD AD: ATTACH BUSINESS CARD TO THIS FORM

For HALF PAGE and FULL PAGE AD:

- PRINTED ARTWORK IS ATTACHED
 I WILL EMAIL AN ELECTRONIC DOCUMENT TO: Ads@MarbleHallsMusic.com
 PLEASE CONTACT ME: _____

For the DESSERT RECEPTION and BAGS: WE WILL CONTACT YOU TO DISCUSS

THANK YOU FOR YOUR ORDER!